

Meeting

Free of charge.
 Discussions and planning of demo sessions.
 Clarification of recording and release process.
 Clarification of rates and availability.

Demoing

Pre-tracking.
 Creation of 'scratch tracks.'
 This can be done in the studio or at home.
 Studio fee for demoing is same as tracking

Design and Photography

Elise Bess - Graphic Designer - \$300 / Web Site Design + CD Layout
 Cindy Lancaster - Photographer - \$80 per 60 minutes

Duplication

CDs	\$800	=	300 units in digipaks
CDs	\$800	=	300 units in jewel cases
Vinyl	\$1,000	=	100 units in dust jackets

Digital Distribution

The Orchard Setup Fee \$200 / per release. Distributes to:
 iTunes
 Amazon
 Wal-Mart
 Target
 Napster
 Rhapsody
 e-Music
 TantrumNiche.com

Physical Distribution

Vintage Vinyl
 Euclid Records
 Streetside on Hampton
 Slackers
 Borders
 Kim's (NY)
 Amoeba Records (CA)
 Ernest Tubb's (TN)

Promotion

Radio single release / College, Community, and Commercial stations
 Press releases and advertising
 Flyers
 Web campaign
 Release/Distribution tie-in campaign with record stores
 Concert promotion
 Music video shooting, editing, and distribution to YouTube, MTV, etc.

Concert Performance

Venue booking
 Musician hiring
 Promoter / Management hiring
 Sound and Video Location Recording

Fees

Studio + Recording Engineer	=	\$80.00 per 120 Minutes
Mixing Sessions	=	\$80.00 per 120 Minutes
Demo Sessions	=	\$80.00 per 120 Minutes
Tracking	=	\$80.00 per 120 Minutes
Mixing	=	\$80.00 per 120 Minutes
Final Master Burning to DVD	=	\$5.00 per DVD
Master Archiving	=	\$10.00 per year
Mastering	=	\$7.50 per mastered minute // e.g. \$450 per hr.
Physical Distribution	=	\$10.00 per store per year*
Digital Distribution	=	\$150.00 per year to all sites mentioned

*In addition, the store will make a commission for each CD they sell. Usually, the CDs are sold by the store to the consumer for \$10. The store makes \$3, the artist makes \$7 per CD sold.

Artists make a profit from their CD sales and digital/online sales.

The average profit made per whole album sold is \$5, paid to the artist.

Tantrum Niche makes a profit offering goods and services to help with the creation and release of new music. Artists pay for these services before the new music is released-allowing the artist to maximize their net profit on the release of their music independently. Tantrum Niche uses independent contractors and non-corporate third parties for required outsourcing, all of whom are legally registered as businesses and based physically in the United States of America.